

## **Journalists must Safeguard the Interest of the Country: Roy Joseph**

News Channels may have their policies and priorities, but must report with ethical concerns and must safeguard the interest of the country, said Roy Joseph Vice- President, Technical and Broadcast Operations, Times Network.

Speaking to the students of NISCORT on 10 September 2016 Roy explained the intricacies involved in running a viable channel on different platforms such as Cable TV, DTH and the Internet. He also described the nature of the interrelationship and functioning of various divisions to run a successful TV channel and also gave a detailed account of the common functions for both news channels and non-news channels.

He then gave an overall picture of the technical and operational details of broadcast operations, advertising and marketing, financial management, human resources and administration. Fr. Jerry Joseph, the academic Co-ordinator welcomed and introduced Roy and Fr. Prakash first semester Audio Visual Communication (AVC) student gave the vote of thanks.

**Sarala. S**